

**Proposal to Establish A New Nursing Education Program
Sanford-Brown College in Dallas, Texas
Associate Degree Nursing Education Program**

Summary of Request:

Consider the Sanford-Brown College proposal to establish a new Associate Degree Nursing (ADN) Education Program in Dallas, Texas and the report of the survey visit (See Attachment #1). The final revised proposal was made available online to members of the Board. A notice of public hearing has been posted (See Attachment #3).

Historical Perspective:

- Sanford-Brown College has a history of educating students since 1866. Sanford-Brown College - Dallas has been training and educating entry-level allied healthcare students since 1992.
- The prevailing focus of Sanford-Brown Colleges and Institutes is healthcare career education and training. There are currently 42 Sanford-Brown Colleges and Institutes with approximately 31,000 students.
- Two campuses offer professional nursing programs. Sanford-Brown College - St. Peters, Missouri offers a Practical Nurse Diploma and Baccalaureate Nursing Completion Program for the Registered Nurse. The newest nursing program is housed at Sanford-Brown Institute - Jacksonville, Florida and is an ADN Program. Proposals were recently approved by the New York Board of Nursing (BON) for an ADN Program at the Sanford-Brown Institute Campus in Melville, New York and by the Virginia BON for an ADN Program at Sanford-Brown College - Vienna, Virginia.

St. Peters, Missouri Practical Nurse Program

2010 NCLEX-PN Pass Rate: 83.52% (76/91)

2011 NCLEX-PN Preliminary Pass Rate: 90.79% (69/76)

Jacksonville, Florida Associate Degree Nursing Program

2010 NCLEX-RN Pass Rate: 66.67% (6/9)

2011 NCLEX-RN Preliminary Pass Rate: 66.67% (12/18)

- Sanford-Brown College - Dallas offers certificate and associate degree programs to approximately 900 students in the following specialty areas: Diagnostic Medical Sonography Certificate Program; Cardiovascular Sonography Associate of Applied Science Degree Program; Medical Billing and Coding, Medical Assistant, and Surgical Technology Certificate Programs; and Pharmacy Technician and Dental Assistant Certificate Programs; and a Dental Hygiene Associate Degree Program. Sanford-Brown College - Dallas has recently received approval for an Anesthesia Technology Certificate Program, and a Medical Billing and Coding Associate Degree Program.
- The Sanford-Brown College - Dallas ADN Program will include a Service Learning Project in at least one course per quarter. Recent faculty volunteer activities include preparing breakfast at the Ronald McDonald House and delivering Meals on Wheels to Dallas residents. Subsequently, an avenue is provided for students to give back to the local community, as modeled by the volunteerism of Sanford-Brown College faculty, staff, and administrators.
- Additionally, Sanford-Brown College - Dallas is exploring the possibilities of involving nursing students in a volunteer service opportunity with a Fort Worth business entrepreneur who has established 400 water wells in South Sudan, North Africa. The not-for-profit organization has plans to provide mobile primary health care teams, including nursing students, in small towns in South Sudan.
- A site visit was conducted on August 26, 2011 by Robin Caldwell, PhD, RN, CLNC.

Summary of Proposal:

Overview of the Proposal:

- Sanford-Brown College proposes to establish a new ADN Education Program in Dallas, Texas.
- A first cohort of 30 students is projected for a March 2012 enrollment and the program proposes to admit two cohorts of 30 students each year in March and October.
- The projected graduation date for the first cohort will be October 31, 2013.
- The program is comprised of 2000 clock hours over 8 quarters or 1.66 years. Each quarter lasts ten weeks. Each quarter is divided into two terms of five weeks per term. All courses are designed to be completed in five week terms. The first three quarters are support courses in science, math, etc., followed by nursing course work. The following is a breakdown of the total hours for theory, skills labs, and clinical practice:
 - Nursing Theory - 390 hours
 - Nursing Skills Lab - 220 hours
 - Nursing Clinical - 870 hours
- Classes will be conducted at the Sanford-Brown - Dallas campus with clinical experiences in healthcare facilities in the Dallas/Fort Worth metropolitan area. Clinical affiliations include Methodist Dallas, Methodist Richardson, Methodist Mansfield, Charlton Methodist, Medical City Dallas, Medical Center of Plano, Medical Center of McKinney, North Hills Hospital, Los Colinas Medical Center, Denton Regional Medical Center, Reliant Rehabilitation Hospital, and Green Oaks Psychiatric Hospital.

Rationale and Need for the Program:

- Data presented in the proposal suggest a need for the professional nursing program in the Dallas area.
- A survey of clinical facilities indicated available clinical space will accommodate and support Sanford-Brown College - Dallas nursing students.
- Letters of support from community leaders and representatives from clinical facilities in the Dallas area indicate support for the proposed nursing program.

Administration and Organization:

- Sanford-Brown College is owned by Ultrasound Technical Services, Inc., which is wholly owned by Career Education Corporation (CEC). CEC is a Delaware corporation with principal offices located in Schaumburg, Illinois.
- CEC offers focused education to a diverse student population of more than 116,000 students across the world in a variety of career-oriented disciplines. The approximately 90 campuses are located throughout the United States and in France, Italy, the United Kingdom, and Monaco, offering doctoral, master's, bachelor's, associate degree, diploma, and certificate programs.
- All programs are nationally accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) and programs are specialty accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP), the American Society of Health-System Pharmacists (ASHP), the American Dental Society (ADS), and the Accrediting Bureau of Health Education Schools (ABHES), depending on the type of specialty program.
- The Texas Workforce Commission issued a Certificate of Approval to Sanford-Brown College - Dallas on September 22, 2011 that will expire on June 30, 2012.
- The Texas Higher Education Coordinating Board issued a Certificate of Authorization to Sanford-Brown College to grant associate degrees in Texas on October 22, 2009, to be effective as long as Sanford-Brown College maintains accreditation standards acceptable to ACICS.
- The proposed director of the nursing program, Karen L. Given, MSN, RN, is fully qualified. Ms. Given has served as Administrative Director of the Nursing Skills Lab at Brookhaven College; Adjunct Clinical Instructor for El Centro College, Mountain View College, Tarrant County College; and has ten years experience at the University of Texas at Arlington as Nursing Instructor, Lead Teacher, and Undergraduate Clinical Facilities Coordinator in the generic Baccalaureate Degree Nursing (BSN) Program and the RN to BSN Completion Program.

Availability of Faculty and Clinical Sites:

- Sanford-Brown College - Dallas has enlisted a number of interested qualified and experienced faculty to provide instruction for the program. One faculty member has been physically present at the new campus to assist in curriculum development. Twelve completed applications for faculty positions have been submitted to Sanford-Brown College - Dallas.
- The Nursing Faculty Handbook provides new faculty orientation/mentoring plans and checklists.
- The Nursing Faculty Handbook describes faculty organization and functions.
- The program has received commitments for adequate clinical sites and experiences from multiple health care institutions in the Dallas/Fort Worth metropolitan area.
- The Sanford-Brown College - Dallas Nursing Program received a unanimous vote by the Board of Directors to become an Associate Member of the Dallas/Fort Worth Hospital Council on March 11, 2011. The organization provides not only a network to healthcare facilities for clinical rotations but also includes a network of qualified instructors.

Financial Support and Resources:

- The Sanford-Brown College - Dallas President, David B. Bowman, provided a letter of administrative endorsement documenting support of the nursing education program.
- Balance Sheets are presented in the proposal, documenting financial stability of the parent organization.
- The survey visit indicated that the requirements of Board Rule 215 regarding facilities, resources, and services are completely addressed in all categories.

Program of Study:

- The first three quarters of the ADN program emphasize general education and prepare the student for the nursing major, while the nursing course work takes place in the remaining five quarters.
- Significant clinical practice hours are planned throughout the program of study to promote the proficiency in skills necessary for competent nursing practice.
- The organizing framework of Sanford-Brown College - Dallas nursing curriculum is derived from the Nursing Process and the National League for Nursing Associate Degree Practice Competencies. The categories of human function, oxygenation, mobility, regulation, cognition, sensory, and cellular are coupled with Bloom's Taxonomy to comprise the taxonomy to level specific objectives, i.e. know, apply, create, evaluate.
- The curriculum progresses from simple to complex in both breadth and depth. The program objectives and outcomes, derived from the philosophy and mission, reflect the *Differentiated Essential Competencies of Graduates of Texas Nursing Programs*.
- Student performance in clinical learning experiences are evaluated by the Clinical Evaluation Tool focused on four major clinical objectives: accountability behaviors, communicating, problem solving, and providing patient care. Students are evaluated twice, midpoint and final, during the clinical courses.
- The nursing program acquired Assessment Technologies Institute, Inc. (ATI) Products to assess the learning needs/knowledge levels of students and develop a study plan (remediation) based on test results. Three ATI products will be utilized:
 - Comprehensive Assessment and Review Program (CARP)
 - ATI Virtual Tour
 - ATI Skills Modules
- The nursing program director is currently exploring articulation agreements for RN to BSN completion with the University of Texas at Arlington and the University of Phoenix.

Total Evaluation Plan:

- The program's total evaluation plan is well developed and provides measurable indicators of achievement.

Comments from Survey Visit:

Staff met with administration and with the proposed Director of the program. The Sanford-Brown College - Dallas campus is located in a spacious, modern building with ample parking and access to public transportation. The nursing program has a sophisticated, state-of-the-art nursing skills lab which is fully equipped and furnished.

Pros:

- The administration have committed the resources to the implementation of this new program.
- The campus is spacious and modern with sophisticated, state-of-the-art skills laboratories.
- Comprehensive and diverse clinical learning experiences have been secured.
- The proposed director is qualified and experienced in prelicensure professional nursing education.

Cons:

- Since the Sanford-Brown College nursing education programs are newly established, no evidence currently exists to ensure that graduates from the proposed curricula will be successful as first-time NCLEX test-takers.

Staff Recommendation:

Staff recommend the following

Move to grant initial approval to Sanford-Brown College - Dallas to establish a new Associate Degree Nursing Education Program in Dallas, Texas, with an initial cohort of 30 students to begin in March 2012 with two subsequent cohorts of 30 students each to begin in October 2012 and March 2013, based upon the proposal and survey visit as indicated in the attached letter (Attachment #2).

TEXAS BOARD OF NURSING

SURVEY VISIT PROGRAM REPORT

Professional Nursing Educational Programs

NAME OF NURSING PROGRAM: Sanford-Brown College Associate Degree Nursing Program, Dallas, Texas

DEAN OR DIRECTOR: Karen L. Given, MSN, RN, Proposed Director

REASON FOR SURVEY: New Proposal DATE: August 26, 2011

SURVEY VISITOR(S): Robin Caldwell, PhD, RN, CLNC

VOLUNTARY ACCREDITATION: Accrediting Council for Independent Colleges and Schools (ACICS)

In this report the nursing program met standards and criteria unless otherwise indicated by narrative. Narrative in the Evidence column documents findings of pertinent data, outstanding performance, or deficiencies. Narrative in the Comments column includes recommendations or requirements to be met based on analysis of the survey visit

§215.11 Facilities, Resources, and Services	Evidence	Comments
<p>(a) The controlling agency/governing institution shall be responsible for providing: (1) educational facilities, (2) resources, and (3) services which support the effective development and implementation of the nursing educational program.</p>	<p>Sanford-Brown College is located on Mockingbird Lane in Dallas. The campus has sufficient classroom and academic support space for the general education courses and the nursing courses.</p> <p>Career Education Corporation and Sanford-Brown College administration have supported the development and establishment of the new program.</p> <p>The campus has a state-of-the-art simulation lab, computer lab, library, smart classrooms, and a student lounge.</p> <p>The college is in a central and accessible Dallas location. The facility is spacious, modern, and well equipped. There is ample parking and bus services are accessible.</p>	<p>Criterion met.</p>

<p>(b) An appropriately equipped skills laboratory shall be provided to accommodate maximum number of students allowed for the program.</p> <p>(1) the laboratory shall be equipped with hot and cold running water.</p> <p>(2) The laboratory shall have adequate storage for equipment.</p>	<p>Eight simulation bays are fully equipped as patient rooms. There are four adult rooms, one pediatric, one infant, one birthing suite, and one psychiatric patient room. In addition, a simulation shower was created to demonstrate patient transport/showering safety for ambulatory, shower chair, and wheelchair clients.</p> <p>The skills lab has six beds, 30 seat internet connections, audiovisual equipment, with supplies and equipment.</p> <p>There are multiple sinks throughout the laboratories with hot and cold running water.</p> <p>Ample storage space for equipment and supplies is provided in each laboratory. Additionally, multiple storage rooms are available to accommodate the equipment and supplies.</p>	<p>Criterion met.</p>
<p>(c) The dean/director and faculty shall have adequate secretarial and clerical assistance to meet the needs of the program.</p>	<p>One full-time administrative assistant will be hired for the nursing program.</p>	<p>Criterion met.</p>
<p>(d) The physical facilities shall be adequate to meet the needs of the program in relation to the size of the faculty and the student body.</p> <p>(1) The dean/director shall have a private office.</p> <p>(2) Faculty offices shall be conveniently located and adequate in number and size to provide faculty with privacy for conferences with students and uninterrupted work.</p> <p>(3) Space for clerical staff, records, files, and equipment shall be adequate.</p> <p>(4) There shall be mechanisms which provide for the security of sensitive materials, such as examinations and health records.</p> <p>(5) Classrooms, laboratories, and conference rooms shall be conducive to learning and adequate in number, size, and type for the number of students and the educational purposes for which the rooms are used.</p> <p>(6) Teaching aids shall be provided to meet the objectives/outcomes of the program.</p> <p>(7) Adequate restrooms and lounges shall be provided convenient to the classroom.</p>	<p>The director of the nursing program has a private office. Multiple conference rooms are available in the building where faculty may meet privately with students.</p> <p>Faculty office space is available to accommodate full and part-time faculty. Faculty are housed in an area with assigned work stations, which include computers, telephones, and filing cabinets.</p> <p>Classrooms, laboratories, and conference rooms are spacious, sophisticated, and state-of-the-art.</p> <p>Comfortable and well-equipped student and faculty lounges are available.</p>	<p>Criterion met.</p>

<p>(e) The learning resources, library, and departmental holdings shall be current, use contemporary technology appropriate for the level of the curriculum, and be sufficient for the size of the student body and the needs of the faculty.</p> <p>(1) Provisions shall be made for accessibility, availability, and timely delivery of information resources.</p> <p>(2) Facilities and policies shall promote effective use, i.e. environment, accessibility, and hours of operation.</p>	<p>Sanford-Brown College's computer lab has 30 computers/seats and offers extended hours to students Mondays through Saturdays. Each classroom has a Smartboard for audiovisual presentations. The students have access to video instruction.</p> <p>Sanford-Brown College subscribes to <i>CECybrary</i>, an Internet-accessible digital library. Students will also have access to the Cumulative Index to Nursing and Allied Health Literature (CINAHL). The librarian at Sanford-Brown College - Dallas participated in selecting electronic resources, website links, and will assist with the preparation of instructional material on the website.</p>	<p>Criterion met.</p>
<p>§215.12 Records and Reports</p>		
<p>(a) Accurate and current records shall be maintained for a minimum of two years in a confidential manner and be accessible to appropriate parties, including Board representatives. These records shall include, but are not limited to:</p> <p>(1) records of current students;</p> <p>(2) faculty records;</p> <p>(3) administrative records, which include minutes of faculty meetings for the past three years, and school catalogs;</p> <p>(4) the current program of study and curriculum including mission and goals (philosophy and outcomes), and course outlines;</p> <p>(5) agreements with affiliating agencies; and</p> <p>(6) the master plan of evaluation with most recent data collection.</p>	<p>All records and reports will be maintained and stored in accordance with the Texas BON rules and regulations and the Family Educational Rights and Privacy Act (FERPA) of 1974.</p>	<p>Criterion met.</p>
<p>(b) Record forms may be developed by an individual school.</p>		<p>Criterion met.</p>
<p>(c) Hospital employment forms are not to be used for student records.</p>		<p>Criterion met.</p>
<p>(d) Records shall be safely stored to prevent loss, destruction, or unauthorized use.</p>		<p>Criterion met</p>

DRAFT LETTER

October 27, 2011

Karen L. Given, RN, MSN
Director, Dallas Campus
Sanford-Brown College
250 W. Mockingbird Lane
Dallas, TX 76247

Dear Ms. Given:

At the October 27, 2011 meeting, members of the Texas Board of Nursing (BON or Board) discussed the Sanford-Brown College Proposal to Establish a New Associate Degree Nursing Education Program in Dallas, Texas, and the report of the August 26, 2011 survey visit. The members of the Board wish to thank Dr. Rebecca Jones, National Nursing Director, Mr. David Bowman, Dallas Campus President, and you for being present to answer questions.

As indicated by the enclosed order, it was the Board's decision to grant Initial Approval status to Sanford-Brown College Associate Degree Nursing Education Program in Dallas, Texas, and allow the admission of a first cohort of 30 students in March 2012, followed by the admission of two subsequent cohorts of 30 students in October 2012 and March 2013.

We wish you success with the program. If you have questions or if we may provide assistance, please contact Board staff at 512-305-7660.

Sincerely,

Kristin K. Benton, MSN, RN
President of the Board

Virginia D. Ayars, EdD, MS, RN
Nursing Consultant for Education

Texas Board of Nursing
333 Guadalupe Street, Suite 3-460
Austin, Texas 78701-3942

BEFORE THE BOARD OF NURSING
IN AND FOR THE STATE OF TEXAS

In the matter of the proposal of Sanford-Brown College, Dallas, Texas

For approval to implement an Associate Degree Nursing Education Program

ORDER OF THE BOARD

TO:

The Board of Nursing in and for the State of Texas in a regularly scheduled meeting, held on the 27th day of October 2011, considered the proposal for authority to implement an Associate Degree Nursing Education Program and obtain Approval from the Board, pursuant to Section 301.157, Texas Occupations Code.

At the meeting, Kristin K. Benton, MSN, RN, President of the Board, presided and the following members were present:

Deborah Hughes Bell, CLU, ChFC, Consumer Member
Sheri Denise Crosby, JD, SPHR, Consumer Member
Marilyn J. Davis, RN, BSN, MPA, Representing Practice
Richard Robert Gibbs, LVN, Representing Practice
Kathy Leader-Horn, LVN, Representing Practice
Mary LeBeck, MSN, RN, Representing ADN Education
Josefina Lujan, PhD, RN, Representing BSN Education
Beverly Jean Nutall, LVN, Representing Practice
Mary Jane Salgado, MEd, Consumer Member
Verna Kathleen "Kathy" Shipp, MSN, RN, FNP, Representing Advanced Practice

The Board reviewed the proposal of the above school and after having discussed the proposal in an open public meeting, the Board makes the following findings:

FINDINGS

1. That a written proposal has been filed with said Board.
2. That a public meeting on said proposal was held to take testimony and evidence by the Board.
3. That the written proposal does meet the minimum requirements for proceeding with the development of an approved program offering an Associate Degree.

ORDER

NOW THEREFORE, IT IS ORDERED THAT the proposal of Sanford-Brown College - Dallas is approved having been found to comply with minimum requirements for establishing an Associate Degree Nursing Education Program to prepare professional nurses.

The program is authorized to admit 30 students in March 2012, followed by the admission of two subsequent cohorts of 30 students in October 2012 and March 2013.

DATED THIS 27th day of October, 2011.

THE BOARD OF NURSING IN AND

FOR THE STATE OF TEXAS

Seal

By: _____

Kristin K. Benton, MSN, RN

President

BOARD OF NURSING FOR THE STATE OF TEXAS

333 Guadalupe Street, Suite 3-460

Austin, Texas 78701-3942

NOTICE OF PUBLIC HEARING

for

Consideration of a Proposal from Sanford-Brown College - Dallas

To Establish An

Associate Degree Nursing Education Program

in Dallas, Texas

Date and Time: October 27, 2011 at 2:00 PM

Place: Hobby Building

333 Guadalupe Street

Tower 2, Room 225

Austin, Texas

The Board will hear testimony from individuals who wish to present information concerning the proposal.

Written testimony will also be considered and should be received in the Board's office by October 14, 2011.

Address written testimony to:

Katherine Thomas, MN, RN, Executive Director

Texas Board of Nursing

333 Guadalupe Street, Suite 3-460

Austin, Texas 78701-3942